



ECMOHO Limited Retains Deltec International Group and Skyline Corporate Communications Group, LLC to Provide Corporate Advisory and Investor Relations Services

May 20, 2021

SHANGHAI, China, May 20, 2021 (GLOBE NEWSWIRE) -- ECMOHO Limited (Nasdaq: MOHO) ("ECMOHO" or the "Company"), a leading integrated solutions provider in the health and wellness market in China, is pleased to announce today that it has retained the services of Deltec International Group ("Deltec") to provide corporate advisory services, and Skyline Corporate Communications Group, LLC ("Skyline") to assist with the management of its investor relations and corporate communications activities within the financial community.

Deltec is an international financial and insurance group of fully licensed and regulated entities, some operating for over 70 years. Deltec draws upon the diversity of experience and backgrounds of more than 150 professionals. Deltec's team includes private bankers, wealth managers, corporate bankers, insurance and investment banking professionals from top-tier firms, trust officers, lawyers and certified public accountants with the knowledge, experience and global network to provide world-class expertise.

Skyline, with offices in Boston and New York City, is an investor relations and corporate communications firm that provides strategic messaging and investor communications consulting services for public corporations. Skyline provides valuable assistance for companies in the financial markets and investment community by assisting them to effectively communicate their corporate message and competitive advantages, while helping to broaden awareness of these public companies within the investment community.

"Our recent operating activities, growth objectives, and evaluation of new business opportunities prompted ECMOHO to select Deltec as our corporate advisor and Skyline as our investor relations representative. We believe both firms' capital markets experience, strong reputations, communications strategies, methodologies, and standards are an excellent pairing for ECMOHO as we enter into a growth phase. We want to have skilled partners like Deltec and Skyline by our side to advise on these important capital markets and corporate communications activities," stated Ms. Zoe Wang, Chairwoman and Chief Executive Officer of ECMOHO.

Mr. Sam Van, Managing Director of Deltec Investment Advisers Limited, said: "Deltec has operated and has had a strong presence in China for many years, especially in the healthcare and innovative technology sectors. We are delighted to commence our corporate advisory services for one of the leading integrated non-medical health and wellness companies in the country, as they embark on a variety of new initiatives and growth strategies." Scott Powell, President & CEO of Skyline Corporate Communications Group, LLC, commented: "We are very pleased to welcome ECMOHO Limited to our compelling and growing base of diverse clients. ECMOHO is entering an exciting expansion phase in the Chinese health and wellness market, and we are delighted to provide assistance in effectively and strategically communicating this message to its existing and prospective shareholder base."

About ECMOHO Ltd.

ECMOHO is a leading integrated solutions provider in the health and wellness market in China. The company curates and sells the best global brands and quality products to Chinese health-conscious consumers. Our technology, network and expertise in marketing and distribution empower us to connect families with advanced health supplements, nutrition and food items, personal care products, household healthcare equipment and other wellness products. Through over ten years of operation, ECMOHO has established an ecosystem of trusted products and relationships to provide customized solutions which promote health regeneration, impart therapeutic benefits, and increase longevity to our devoted consumers to sustain health.

For more information, please visit <http://ir.ecmoho.com/>.

About Deltec International Group

Deltec International Group is a diversified independent financial services group providing a range of financial services including fund administration, corporate advisory, merchant banking, global insurance and digital asset solutions.

Deltec is a leading financial hub for global investors, financiers and innovative entrepreneurs. The private and corporate bank offers its clients a unique suite of bespoke financial solutions, institutional expertise and highly attentive service with an aim toward creating a network of opportunities to enhance client wealth and success.

For more information, please visit <https://www.deltecbank.com/>

About Skyline Corporate Communications Group, LLC

Skyline Corporate Communications Group, LLC, with offices in Boston and New York City, is an investor relations and corporate communications firm that provides strategic messaging and investor communications consulting services for public corporations. Skyline delivers strategic assistance for companies in the financial markets and investment community by effectively communicating their corporate message and competitive advantages. Our team has worked with more than 100 U.S.-listed public companies worldwide across diverse industries and various market caps. We have experience with shareholder activism and crisis communications and also work with late-stage private companies to help prepare them to enter the public marketplace.

For further information, please visit Skyline Corporate Communications Group, LLC's website at www.skylineccg.com.

Safe Harbor Statements

This news release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates,” “target,” “going forward,” “outlook” and similar statements. Any statements that are not historical facts are forward-looking statements. Such statements are based upon management’s current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, such as the significant volatility and disruption caused by the COVID-19 pandemic, the Company’s expected growth of the online retail industry in China, the Company’s expectations regarding demand for and market acceptance of its products and services, the Company’s expectations regarding its relationships with its brand partners and e-commerce channels, and the level of consumer economic activity in China, all of which are difficult to predict and many of which are beyond the Company’s control, which may cause the Company’s actual results, performance or achievements to differ materially from those in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the U.S. Securities and Exchange Commission. The Company does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under applicable law.

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