

UBS Securities LLC  
1285 Avenue Of The Americas  
New York, NY 10019  
United States of America

China International Capital Corporation Hong Kong Securities Limited  
29th Floor, One International Finance Centre  
1 Harbour View Street  
Central, Hong Kong

AMTD Global Markets Limited  
23/F-25/F Nexxus Building  
41 Connaught Road Central  
Hong Kong

Needham & Company, LLC  
250 Park Avenue  
10th Floor  
New York, NY 10177

Tiger Brokers (NZ) Limited  
Level 4, 142 Broadway  
Newmarket, Auckland 1023  
New Zealand

As representatives of the several underwriters

November 6, 2019

**VIA EDGAR**

Yolanda Guobadia  
Donna Di Silvio  
Jennifer Lopez-Molina  
Mara Ransom

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
Office of Consumer Products  
100 F Street, NE  
Washington, D.C., 20549

Re: ECMOHO Limited (CIK No. 0001763197)  
Registration Statement on Form F-1, as amended (File No. 333-233951)  
Registration Statement on Form 8-A (File No. 001-39121)

Ladies and Gentlemen:

We, as representatives of the several underwriters, hereby join ECMOHO Limited (the “**Company**”) in connection with its request for acceleration of the above-referenced Registration Statements, requesting effectiveness at 4:00 p.m., Eastern Time on November 7, 2019, or as soon thereafter as practicable, or at such other time as the Company or its outside counsel, Sullivan & Cromwell LLP, may orally request by telephone call that such Registration Statements be declared effective.

Pursuant to Rule 460 under the Act, please be advised that we will take reasonable steps to secure adequate distribution of the preliminary prospectus, to underwriters, dealers, institutions and others, prior to the requested effective time of the Registration Statements.

We, the undersigned, advise that the underwriters have complied and will continue to comply with Rule 15c2-8 under the Securities Exchange Act of 1934, as amended.

*[Signature Pages to Follow]*

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Very truly yours,

As representative of the several underwriters

UBS SECURITIES LLC

By: /s/ Rishi Soni

Name: Rishi Soni

Title: Director

By: /s/ Robin Tang

Name: Robin Tang

Title: Director

*[Signature Page to Underwriters' Acceleration Request]*

Very truly yours,

As representative of the several underwriters

CHINA INTERNATIONAL CAPITAL CORPORATION  
HONG KONG SECURITIES LIMITED

By: /s/ Shi Qi

Name: Shi Qi

Title: Managing Director

*[Signature Page to Underwriters' Acceleration Request]*

Very truly yours,

As representative of the several underwriters

AMTD GLOBAL MARKETS LIMITED

By: /s/ Cheung Ming Lin

Name: Cheung Ming Lin

Title: Managing Director

*[Signature Page to Underwriters' Acceleration Request]*

Very truly yours,

As representative of the several underwriters

NEEDHAM & COMPANY, LLC

By: /s/ Hanqing (Helen) Li

Name: Hanqing (Helen) Li

Title: Managing Director

*[Signature Page to Underwriters' Acceleration Request]*

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Very truly yours,

As representative of the several underwriters

TIGER BROKERS (NZ) LIMITED

By: /s/ Vincent Cheung

Name: Vincent Cheung

Title: CEO

*[Signature Page to Underwriters' Acceleration Request]*